

South-to-South:

Activating Australian-Latin-American Cooperation
through Sustainable Design Education

25-27 March 2019

Activities in Curitiba



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the Learning Network
on Sustainability

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Education



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'Design-for-Sustainability' (DfS) promotes products, services, and systems that deliver positive impacts to society, the environment, and the economy.

In the South-to-South project, DfS educators from Australian and Latin American universities belonging to the Learning-Network-in-Sustainability (LeNS) will jumpstart collaborative relationships in DfS education and research and share expertise and experiences in a two-way knowledge exchange.

LeNS is an association of DfS educators from 125 higher-education institutions in 27 countries, working to diffuse sustainability capacity through innovative curriculum development, in the hope that the next generation of designers would be equipped with the knowledge-base to aid in the transition towards more sustainable futures.

South-to-South activities include

'South-to-South' Student Workshop Series. Practical DfS activities to prepare students to design enabling solutions to achieve the United Nations Sustainable Development Goals.

'South-to-South' Educators' Symposium Series. Sharing pedagogical experiences on DfS teaching and learning.

'South-to-South' Collaboration Dialogue Series. Roundtable meetings to explore collaborative publications, joint industry projects and exchange of educators and students.

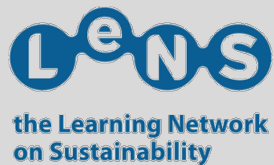


Dr Mariano Ramirez
 BID MID PhD

South-to-South Project Leader
 And Workshop Facilitator

Senior Lecturer Industrial Design
 University of New South Wales
 Sydney, Australia

An active researcher and educator in various aspects of Industrial Design for Sustainability, Dr Ramirez has authored over 50 publications in his area of expertise. His research has been presented in over 30 conferences globally. He held Visiting Academic roles in universities in China, India, Mexico, Hong Kong and the Philippines, and is a Higher Degree Examiner in three Australian universities. He has regularly contributed to international academic journals and conferences on Design for Sustainability as author and as scientific committee reviewer. His research projects include the integration of environmental and social sustainability aspects in industrial design, optimization of product lifetimes, enabling sustainable consumption behaviors through product design, and design for the United Nations Sustainable Development Goals.



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South-to-South Rio de Janeiro
 11-15 Mar 2019
 Universidade Federal do Rio de Janeiro
 Universidade Federal Fluminense



South-to-South São Paulo
 18-22 Mar 2019
 Universidade de São Paulo



South-to-South Curitiba
 25-29 Mar 2019
 Universidade Federal do Paraná



South-to-South Lima
 8-12 Apr 2019
 Pontificia Universidad Católica del Perú



South-to-South Bogotá
 29 Apr - 3 May 2019
 Universidad El Bosque



South-to-South Buenos Aires + Mar del Plata
 6-10 May 2019
 Universidad Nacional de Mar del Plata
 Instituto Nacional de Tecnología Agropecuaria
 Universidad Nacional de La Plata



South-to-South Sydney
 University of New South Wales



South-to-South Melbourne
 Royal Melbourne Institute of Technology



Program

Curitiba
25-27 Mar 2019



25th March, Monday

*Universidade Federal do Paraná, Reitoria, Rua XV de Novembro, 1299
Centro, Curitiba - PR, 80060-000*

11:00 – 12:00 **South-to-South Keynote Lecture** (for all)

12:00 – 14:00 Lunch with lecturers

14:00 – 18:00 **South-to-South Educators Symposium**
(for professors, researchers and postgraduate students)



26th March, Tuesday

Universidade Federal do Paraná, Reitoria

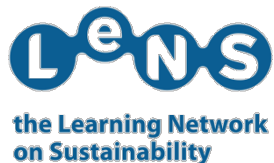
12:00 – 14:00 Lunch with postgraduate students

14:00 – 17:00 **South-to-South Research Collaboration Dialogue**
(for professors, researchers, and postgraduate students)

27th March, Wednesday

Universidade Federal do Paraná, Reitoria

09:00 – 17:00 **Full day South-to-South Student Workshop**
(for undergraduate and postgraduate students)



South-to-South:

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Keynote Lecture Registration



*For professors, researchers
and all students*

25 Mar 2019
11:00-12:00

Universidade Federal do
Paraná, Reitoria
Rua XV de Novembro, 1299
Centro, Curitiba – PR
<https://goo.gl/EHq3mQ>

How can design and innovation contribute to the achievement of the United Nations Sustainable Development Goals? How can the forward thinking of creative problem solvers help realize 'The Future We Want', particularly the ambitious principles and broad targets set in the UN 2030 Agenda for 'Transforming Our World'? This one-hour lecture highlights some of the innovative solutions that deliver positive impacts to the society, the environment and the economy in the Southern Hemisphere. It presents a collection of sustainable products, services and systems, both existing and emerging, as found in Australian and Latin American contexts. Solutions covered include those addressing poverty, hunger, health, education, water, sanitation, energy, and environment. This Keynote Lecture is intended to ignite the spark for jumpstarting collaborative research on DfS challenges and issues common to the Southern Hemisphere, as well as stimulate design students to co-generate forward-thinking ideas with their counterparts for a shared sustainable future.



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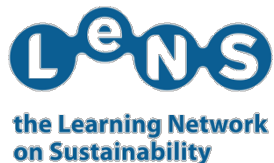
Educators Symposium Registration



*For professors, researchers
and postgraduate students*

25 Mar 2019
14:00-18:00

Universidade Federal do
Paraná, Reitoria
Rua XV de Novembro, 1299
Centro, Curitiba – PR
<https://goo.gl/EHq3mQ>



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This half-day symposium will bring together Design-for-Sustainability educators to share and learn from each other's pedagogical experiences in teaching DfS to undergraduate and postgraduate audiences.

Participants are invited to make short 15-minute presentations of the DfS briefs that they challenge their students with in their courses, and images of the project outcomes from students. These presentations will be compiled as proceedings into a multimedia e-book and shared pm the LeNS website for free downloading. As a learning community of DfS educators, participants will discuss teaching and learning strategies that could engage and inspire design students to actively contribute to more sustainable futures, such as through international online studio activities. Also in the agenda is a proposed South-to-South Interuniversity Design Challenge, where students from South-to-South institutions will collaborate as multi-national teams to formulate solutions for the United Nations Sustainable Development Goals. Lunch and refreshments will be provided during the symposium. Attendees will receive certificates of participation.

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Collaboration Dialogue Registration

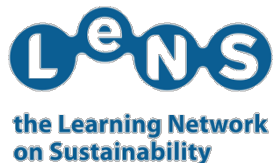


*For professors, researchers,
and postgraduate students*

26 Mar 2019
14:00-17:00

Universidade Federal do
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Rua XV de Novembro, 1299
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Face-to-face roundtable meetings between LeNS-Oceania and LeNS-South-America counterparts will be held in each host university. Participants are invited to make short presentations of their current and past research projects on various aspects of Design for Sustainability, especially on the United Nations Sustainable Development Goals. The meetings will be audio/video recorded and shared amongst LeNS members within the unlisted YouTube channel of LeNS South-to-South, thereby allowing absent colleagues to listen to the proceedings, contribute comments or ask questions. The dialogues are expected to initiate future cooperative research activities, discuss joint international studio teaching, joint industry projects, co-generation of didactic materials, co-authored publications, international mobility exchange, co-supervision of higher-degree-research students.



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Student Workshop Registration



For undergraduate and postgraduate students

27 Mar 2019
09:00-17:00

Universidade Federal do
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This full-day workshop engages undergraduate and postgraduate design students in collaborative problem-solving activities, centered around mini challenges on Design for Sustainability. In particular, the workshop intends to build creative confidence and capabilities amongst young designers into making modest contributions that could help achieve the United Nations Sustainable Development Goals (SDG). Participants are expected to have attended the South-to-South Keynote Lecture scheduled earlier during the event week, which will inspire them with innovative ideas and case studies on existing and emerging SDG solutions from around the world, and how some of these were able to foster behavioral change in society. Students will be grouped into collaboration teams and assigned different SDG challenges to work on. Teams will make short PowerPoint presentations of their design ideas at the end of the workshop; laptops are required, preferably with Wi-Fi connection. Workshop outcomes will be published at the website of LeNS International and attendees will receive certificates of participation. Lunch and refreshments will be supplied throughout the workshop.

**REGISTER
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